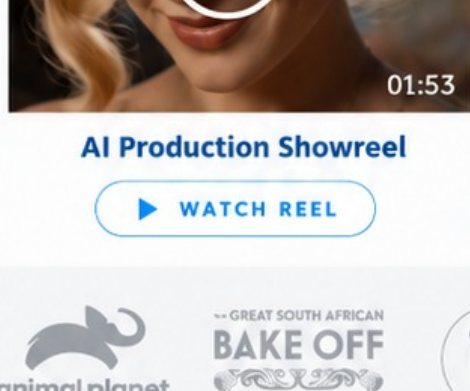


YOUR PRODUCTION DEPARTMENT. WHEN YOU NEED ONE.

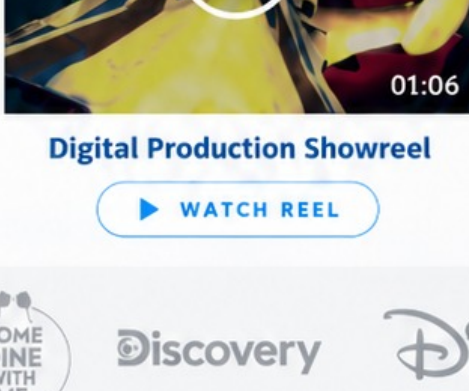
White-label AI, film, animation and post-production for marketers and boutique agencies.

Your client. Your relationship. Your production partner.



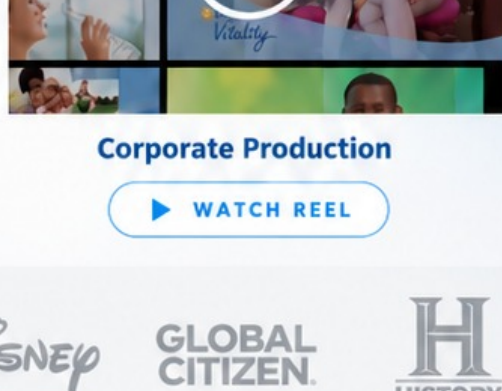
AI Production Showreel

▶ WATCH REEL



Digital Production Showreel

▶ WATCH REEL



Corporate Production

▶ WATCH REEL



MORE CAPABILITY. WITHOUT MORE OVERHEAD.

Three reasons why this works for marketers and boutique agencies.

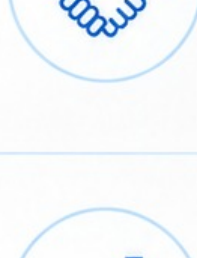
01



OFFER MORE

Add sophisticated video, AI and animation to your client offering without building an in-house production team.

02



STAY IN CONTROL

We can work alongside you or completely white-label. The client relationship remains yours.

03



ACCESS EXPERIENCE

Bring in an established production partner only when the brief requires it — from a single asset to a complete campaign.

Your client. Your relationship. Your production partner.

02

ONE PARTNER. FULL PRODUCTION CAPABILITY.

From concept to final cut.

01



GENERATIVE AI

Cinematic AI content, campaigns, product visuals and branded storytelling.

02



FILM PRODUCTION

Commercials, corporate films, interviews and branded content.

03



ANIMATION + MOTION

2D, 3D, motion graphics, visualisation and VFX.

04



POST-PRODUCTION

Editing, compositing, sound, finishing and campaign versioning.

03

SIMPLE TO WORK WITH.

A straightforward white-label production partnership.

01



BRIEF

Bring us a finished brief or the beginning of an idea.

02



PRODUCE

We build the right team and workflow around the project.

03



DELIVER

You choose whether Waterston is visible, collaborative or completely behind the scenes.

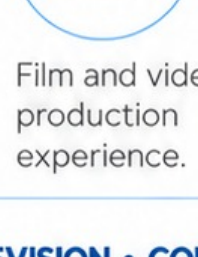
WHITE-LABEL MEANS WHITE-LABEL.

We strengthen your client offering. We don't compete for your client.

05

EXPERIENCE BEFORE TECHNOLOGY.

25+ YEARS



Film and video production experience.



FILM • TELEVISION • COMMERCIAL • CORPORATE

Production experience across a wide range of formats and audiences.



ANIMATION • VFX • DIGITAL • AI

Traditional production expertise combined with emerging technologies.

“The tools keep changing.
The fundamentals don't.”

Strong ideas. Good storytelling. Experienced production. Excellent execution.

▶ VIEW FULL WATERSTON CREDENTIALS

06

LET'S CREATE SOMETHING EXTRAORDINARY

Whether you need cutting-edge AI production, high-end digital content, or traditional video production, we'd love to explore how we can bring your next project to life.



GET IN TOUCH
Discuss your project, ideas or a collaboration.

EMAIL US →

info@waterston.tv



CALL DIRECT
Grant Waterston
+27 (0)82 551 2895

CALL NOW →



CONNECT ON LINKEDIN
Follow for updates, projects and behind the scenes.

VIEW PROFILE →

**Your Client, Your Relationship,
Your Production Partner.**



WHITE LABEL
PRODUCTION PARTNER



FULL SERVICE
END-TO-END PRODUCTION



NO OVERHEAD
NO PERMANENT TEAM



ELEVATES
YOUR CLIENT OFFERING

Award-winning Digital and AI Media Production for marketing, advertising and entertainment.

